

MEET THE DATA II

CONFERENCE 2015, JUNE 15TH, PARIS, PALAIS BRONGNIART

MORNING SESSION / 9.00 - 12.00

- 9.00 / **MEANINGFUL DATA - HOW DATA SCIENCE POWERS BUSINESS GROWTH**
Pierre-Louis LIONS (Collège de France - Professor)
Nicolas DEMASSIEUX (Orange Labs - Senior Vice-President)
- 9.40 / **BIG DATA & DATA SCIENCE - THE KOREAN LANDSCAPE**
Mun Yong YI (Korea Advanced Institute of Science and Technology - Professor)
- 10.00 / **SOCIAL NETWORKS & BIG DATA - A KOREAN EXPERIENCE**
Sungzoon CHO (Seoul National University - Professor)
- 10.20 / Break
- 10.50 / **BIG DATA - RESEARCH AND SCIENTIFIC CHALLENGES**
Eric MOULINES (Télécom ParisTech - Professor)
- 11.20 / **TRACKING LIQUIDITY IN COLLATERAL MARKETS**
Alexandre d'ASPREMONT (École Normale Supérieure, CNRS - Senior Researcher)
- 11.40 / **DIVERSITY LEARNING AND PREDICTION IN INSURANCE MARKETS**
Francis BACH (École Normale Supérieure, INRIA - Senior Researcher)

LUNCH / 12.00 - 14.00

- 12.00 / **AXA OPENING CEREMONY OF ITS RESEARCH INITIATIVE**
Stéphane GUINET (AXA Global Direct - CEO, Member of AXA Group Executive Committee)

AFTERNOON SESSION / 14.00 - 18.00

- 14.00 / **Overview by chairperson: BETTER DECISIONS FROM SMART DATA - NURTURING THE NEXT STEPS**
Introduction by Yannick BOLLORÉ (Havas - Chairman & CEO)
Panel session with:
Moderated by Yves DEL FRATE (Havas Media France - CEO)
Marc Antoine AUTHEMAN (Euroclear - Chairman of the Board of Directors)
Laurent BATSCH (Paris Dauphine - President)
Pierre-Yves GEOFFARD (Paris School of Economics - Director)
Philippe MARIE-JEANNE (Head of AXA Data Innovation Lab)
Frank PACARD (École Polytechnique - Vice President for Academic Affairs & Research)
Henri VERDIER (French Government - State Chief Data Officer)
- 15.30 / **BIG DATA IN THE FRENCH PUBLIC HEALTH SYSTEM**
Emmanuel BACRY (École Polytechnique, CNRS - Professor)
- 15.50 / **SMARTER MEDIA AND ENTERTAINMENT IN THE ERA OF BIG DATA**
Julien LAUGEL (MFG Labs - Chief Data Scientist / Vivendi)
- 16.10 / **BIG DATA AND SMART CITIES**
Eric LESUEUR (Innove Veolia Environment - CEO)
- 16.30 / Break
- 17.00 / **MASSIVE DATA ANALYSIS: THE NEW FRONTIERS**
Michael JORDAN (University of California, Berkeley - Professor)

PROGRAM



CHAIRE HAVAS-DAUPHINE
ÉCONOMIE ET GESTION DES NOUVELLES DONNÉES

HAVAS

INSTITUT
Louis Bachelier

With the participation of :



redefining / standards